

# PRIVACY POLICY

## 1. Introduction

Welcome to The Corner Butcher. We are committed to protecting your privacy and ensuring your personal information is handled in a safe and responsible manner. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information in compliance with the Privacy Act 1988 (Cth) and other relevant privacy laws in both Western Australia and Commonwealth legislation.

For the purposes of carrying out our business activities, The Corner Butcher ABN 86 549 928 171, **(we, us, our)** will collect, hold, store and disclose your personal information. Personal information is information or an opinion about an identified or reasonably identifiable individual, whether or not the information or opinion is true and whether or not the information is recorded in a material form.

## 2. Information We Collect

Some information provided to us by clients, customers, contractors and other third parties might be considered private or personal. Without these details we would not be able to carry on our business and provide our services to you. We will only collect such personal information if it is necessary for one of our functions or activities.

We may collect the following types of personal information:

- **Contact Information:** Name, phone number, email address, and postal address.
- **Transaction Information:** Details of products or services purchased, transaction amounts, and payment information.
- **Usage Data:** Information about how you interact with our website or services, including IP addresses, browsing history, and other technical data.
- **Marketing Preferences:** Your preferences for receiving marketing communications from us.

## 3. How We Collect Your Information

We collect your personal information in the following ways:

- **Directly from You:** When you make a purchase, sign up for our newsletter, or otherwise interact with us.
- **Through Our Website:** When you make a purchase, sign up for our newsletter, or otherwise interact with us. Via cookies and other tracking technologies that help us understand how you use our website.
- **From Third Parties:** We may receive information from third parties such as payment processors.

## 4. How We Use Your Information

We use your personal information for the following purposes:

- **To Process Transactions:** To complete and manage your purchases and transactions.
- **To Communicate with You:** To provide updates, respond to inquiries, and send promotional materials (if you have opted in).
- **To Improve Our Services:** To analyze usage and improve the functionality and user experience of our website and services.
- **To Comply with Legal Obligations:** To meet our legal and regulatory obligations.

## 5. Disclosure of Your Information

We may use or disclose your personal information for the primary purpose for which it is collected, such as for the provision of our services- including administration of our services, notification to you about changes to our services, record-keeping following termination of our services to you and technical maintenance.

We may also disclose your personal information in the following circumstances:

- **To Service Providers:** We may share your information with third-party service providers who assist us with operations such as payment processing, delivery, and marketing.
- **For Legal Reasons:** If required by law, or to comply with a legal process or request.
- **For Health, Safety, or to Prevent Serious Injury:** We may reasonably believe it necessary to share your information to lessen, or prevent, an immediate threat to your general wellbeing, safety, or that of the general public's.
- **Business Transfers:** In connection with a merger, acquisition, or sale of all or a portion of our business.

## 6. Data Security

We take reasonable steps to protect your personal information from unauthorized access, use, or disclosure. This includes implementing physical, electronic, and managerial safeguards. However, please be aware that no security measures are completely foolproof, and we cannot guarantee the security of your information.

## 7. Your Rights and Choices

You have the following rights regarding your personal information:

- **Access and Correction:** You can request access to or correction of your personal information that we hold about you, provided your request aligns with the National Privacy Principles.
- **Opt-Out:** You can opt out of receiving marketing communications from us at any time by following the instructions in those communications.
- **Deletion:** You can request the deletion of your personal information, subject to legal and contractual obligations.

To exercise any of these rights, please contact us using the details provided below.

## 8. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any significant changes by posting the updated policy on our website. Your continued use of our services after any changes constitutes your acceptance of the updated policy.

## **9. Acceptance**

You accept that your use of this site includes your acceptance of this Privacy Policy, and all other policies contained therein.

## **10. Contact Us**

If you have any questions or concerns about this Privacy Policy or how we handle your personal information, please contact us at:

### **The Corner Butcher**

Shop 8, 497 Walter Road, Morley WA 6062

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